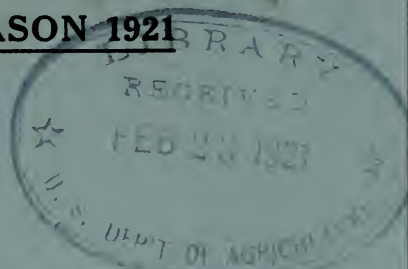


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.09  
SEASON 1921



# CONTRACT LIST

To the Wholesale Trade Only

HIGH QUALITY

# Flower Seeds

Grown Under Personal Supervision  
From Most Carefully Selected  
Stock-Seeds

BY

**Johansen-Winslow Co.**

Successors to Victor Johansen Seed Co.

**Wholesale Growers**

Farms in

Orange, Los Angeles and San Luis Obispo  
Counties, California

P. O. Box 217

**EL MONTE, CALIFORNIA**

Los Angeles County



Founded 1898 by



VICTOR JOHANSEN

## INTRODUCTORY

In publishing our wholesale price list for 1921, we wish again to assure our many friends in the trade of doing our utmost to maintain the high standard of our seeds. **QUALITY** is our motto, and no expense nor care is considered too great to produce seed of the strongest germination, true in every respect, and that will give satisfaction to the most critical trade. To this end we solicit the continued patronage of our customers, with whom we have had to deal during the past 23 years. We are also prepared to grow, in large quantities, any special varieties from customer's stock-seed.

JOHANSEN-WINSLOW CO.

## WHOLESALE ONLY

Positively no orders filled for less than one pound of any one variety.

TO INSURE FALL DELIVERY, all contract orders must be received by March first, as our sowing season is practically completed by that date.

## VEGETABLE SEEDS GROWN FROM CHOICE SELECTED STOCK

### SALSIFY

Per. lb.

..... Mammoth Sandwich Island.....\$ .60

### SWEET PEAS

We have spent years perfecting our varieties of Sweet Peas in our trial grounds, all stocks being selected by hand picking and our prices consistent with the high quality and increased cost of production.

..... Eckfords, Finest Choice Mixed.....\$ .40

### SPENCER TYPE

..... Asta Ohn, Lavender.....\$ 2.00

..... Blanche Ferry, Pink and White..... 2.00

..... Constance Hinton, Large White B. S..... 2.00

..... Dobbies Cream, Primrose..... 2.00

..... Fiery Cross, Beautiful Orange Scarlet..... 2.00

..... Hercules, Giant Soft Rose-Pink..... 2.00

..... Illuminator, Salmon Pink..... 2.00

..... King Edward Spencer, Pure Red..... 2.00

..... King Manuel, Large Deep Maroon..... 2.00

..... King White, Large Pure White..... 2.00

..... Margaret Atlee, Shade of Pink, Rose and Salmon 2.00

..... Primrose, Creamy Yellow..... 2.00

..... Thomas Stevenson, Orange Scarlet..... 2.00

..... Royal Purple, Purple..... 2.00

..... White Spencer ..... 2.00

..... Wedgewood, Blue ..... 2.00

..... Johansen-Winslow Special Mixture, strictly  
made up of separate varieties..... 1.00

..... Spencer True, Extra Choice Mixed, well blend-  
ed and grown as mixture..... .85

### SPENCER TYPE, EARLY FLOWERING

..... Early Hercules, Giant Rose-Pink.....\$ 4.00

..... " Heather Bell, Lavender Shade..... 4.00

..... " Liberty, Blood Red..... 4.00

..... " Meadow Lark, Cream Color..... 4.00

..... " Morning Star, Orange, Scarlet, Flowered  
Colored ..... 4.00

..... " Snow Flake, Large Pure White..... 4.00

..... " Spring Maid, Light Flesh Pink..... 4.00

..... " Sunset, Rich Mauve Pink..... 4.00

..... " Warbler, Rich Mauve Purple..... 4.00

..... " Choice Mixed, of MANY varieties and  
COLORS well blended, and mixed from  
separate varieties, many of which are  
grown in our trial grounds for stock  
seed only ..... 3.00

### NASTURTIUMS

..... Tall, All Varieties, Giants, Choice Mixed.....\$ .25

..... Dwarf, All Varieties. Selected, Choice Mixed..... .35



# CHOICE FLOWER SEEDS FROM SELECTED STOCK SEEDS

## ALYSSUM

Per. lb.

A very fragrant, hardy annual, useful for borders or early bedding flowers.

.....	Maritimum, Sweet White, 1 foot high.....	\$ .75
.....	Little Gem, 4 inches high.....	1.00
.....	Procumbens (Carpet of Snow), 3 inches high.....	1.20

## ASTERS

We are making a specialty of the following varieties, constantly improving the strain in regard to size and doubleness.

### American Branching—

.....	White .....	\$ 4.00
.....	Flesh .....	4.00
.....	Lavender .....	4.00
.....	Rose .....	4.00
.....	Purple .....	4.00
.....	Crimson .....	4.00
.....	Choice Mixed.....	3.50

### Giant Comet Branching—

.....	White .....	4.50
.....	Flesh .....	4.50
.....	Lavender .....	4.50
.....	Rose .....	4.50
.....	Purple .....	4.50
.....	Crimson .....	4.50
.....	Choice Mixed .....	4.00

### Queen of the Market, White .....

.....	“ “ “ “ Flesh .....	4.00
.....	“ “ “ “ Lavender .....	4.00
.....	“ “ “ “ Rose .....	4.00
.....	“ “ “ “ Purple .....	4.00
.....	“ “ “ “ Crimson .....	4.00
.....	“ “ “ “ Choice Mixed .....	3.50

### King Asters, White .....

.....	“ “ Flesh-Pink .....	4.50
.....	“ “ Rose .....	4.50
.....	“ “ Violet .....	4.50
.....	“ “ Crimson .....	4.50
.....	“ “ Lavender .....	4.50
.....	“ “ Choice Mixed .....	4.00

### Johansen's Mammoth, Pink.....

.....	Johansen's Mammoth, Pink.....	4.00
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### Johansen's Mammoth, Azure Blue.....

.....	Johansen's Mammoth, Azure Blue.....	4.00
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### Johansen's Mammoth, Purple.....

.....	Johansen's Mammoth, Purple.....	4.00
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### Tall Asters, Many Varieties and Colors Mixed....

.....	Tall Asters, Many Varieties and Colors Mixed....	2.00
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### Balsam Camelia Fld.....

.....	Balsam Camelia Fld.....	1.50
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## BALSAM

.....	Camelia fld. ....	\$ 1.50
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## CANDYTUFT (Iberis)

Per. lb.

.....	Giant Hyacinth or Improved Empress, White.....	\$ 1.00
.....	White Rocket Candytuft Coronaria, White.....	.75
.....	Flesh Color Umbellata Carnea.....	1.00
.....	Creamy White Umbellata Albida.....	1.00
.....	Carmine Umbellata Carminea.....	1.00
.....	Crimson Umbellata Purpurea.....	1.00
.....	Lilac Umbellata Lilacina.....	1.00
.....	Mixed Umbellata .....	.60

## CARNATIONS

Carnations are one of the Johansen-Winslow Co.'s specialties. Infinite care is given to the culture and selection, and the strongly established colors have been remarked by many buyers of our seeds.

.....	Chaubaud's Early Everblooming, Choice Mixed..	\$ 6.00
.....	Giant Malmaison Double, Choice Mixed.....	5.00
.....	Marguerita, Choice Mixed.....	4.00

## CENTAUREAS

These flowers are particularly large and especially fine for cut flowers.

.....	Imperialis Giant, Selected, Mixed.....	\$ 1.85
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## CELOSIA

Cristata Coxcomb, Dwarf—

.....	Crimson .....	4.00
.....	Aurea, Golden Yellow.....	5.00
.....	Choice Mixed .....	2.50

Plumosa Thompsoni Magnifica—

.....	Crimson .....	2.50
.....	Yellow .....	2.50
.....	Mixed .....	2.25

## COSMOS

We have an exceptionally fine strain of Cosmos, bearing large blossoms and long stems. Most desirable as cut flowers and very effective for decorative purposes.

.....	Mammoth Flowering, Choice Mixed.....	\$ .50
.....	Mammoth Early Flowering, Choice Mixed.....	.80

## DAHLIA

.....	Large Double, Mixed.....	\$ 4.00
.....	Single Giant Perfection, Mixed.....	3.00

## DAISY

Very large, flowers reaching easily five inches in diameter.

.....	Burbank's Shasta Alaska, White.....	\$ 8.00
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## DIANTHUS OR PINKS

Per. lb.

Characteristic for the most brilliant colors and that they bloom in profusion all summer. The height being only 1 foot, they are excellent for borders.

.....	Heddewigii, Giant Single, Mixed.....	\$ 1.00
.....	China, Double, Choice Mixed.....	1.25

## ESCHSCHOLTZIA

A truly Californian production and a hardy annual, producing beautiful bedding effects with their generous bloom. These strains are large flowering, true to color and vigorous.

.....	Californica Alba, Pure White.....	\$ .60
.....	“ Orange .....	.60
.....	“ Rosea .....	1.00
.....	“ Golden West .....	.60
.....	“ Crimson .....	1.00
.....	“ Giant, Choice Mixed.....	.60

## HOLLYHOCK

.....	Allegheny, Semi-Double, Fringed, Mixed.....	\$ 3.00
.....	New Ever-blooming Annual, Mixed.....	2.50
.....	Chaters Double, Choice Mixed.....	4.00

## HELICHRYSUM

.....	Monstrosum, Giant Double Mixed.....	2.75
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## KOCHIA TRICHOPHYLLA

Otherwise known as Summer Cypress or Ball of Fire. It is pyramidal in habit and grows to 2 feet in height.

.....	Childsii (Summer Cypress).....	.20
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## LARKSPUR

.....	Tall Emperor, Choice Mixed.....	\$ 1.00
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## MARVEL OF PERU (4 o'Clocks)

.....	Finest Giant Mixed.....	\$ .50
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## MIGNONETTE

.....	Machet, Improved Large Flowering.....	\$ .75
.....	Allen's Defiance, Very Large, Long Spikes.....	.75
.....	All Varieties, Selected Choice Mixed.....	.60
.....	Reseda Odorata, Sweet Scented.....	.46

## MORNING GLORY

Per. lb.

..... Mixed Colors.....\$ .30

## PETUNIA HYBRIDA

..... Hybrida, Selected Choice Mixed.....\$ 4.10

..... Inimitable, Blotched and Striped, Choice Mixed 5.10

## PHLOX DRUMMONDI

A hardy annual, bearing beautiful brilliantly colored flowers, in bloom all spring and summer. Our strain of this popular old annual has been enthusiastically admired by Eastern visitors in the trade.

..... Grandiflora, Selected Choice Mixed.....\$10.00

..... Dwarf, Choice Mixed ..... 12.00

## POPPY

Our carnation-flowered and Shirley Poppy is a specialty to which we give great attention. The flowers are immense, double fringed and very true to strain.

..... Giant Shirley, Selected Mixed.....\$ .75

..... Paeony Flowered, Mixed..... .50

..... Carnation Flowered, Double, Choice Mixed..... .55

..... Single, All Varieties, Tall Mixed..... .50

## SALPIGLOSSIS EMPEROR

..... Emperor, Choice Mixed.....\$ 3.50

## SCABIOSA

..... Giant Flowered, Choice Mixed.....\$ 3.50

## STOCKS

Stocks have from years been one of our favorites, and the resulting care is plainly shown in the splendid doubleness of the strains offered. Although strictly field grown and hardy, they have never been excelled, even when grown under glass.

..... Choice Double Mixed, Ten Weeks.....\$ 2.50

## SUNFLOWER

..... California Red. Single, large red flowers merging to yellow at tips of petals, height about 6 feet .....\$ 2.40

## VERBENA, MAMMOTH HYBRIDA

### VERBENA

We are continually improving our strains of Verbenas, and have reached a point of perfection where we can guarantee them to be true to name. They are a hardy, vigorous stock and a credit to California. AURICULAEFLORA—Gigantea, mixture in which rose, red and carmine shades with large white center predominates.

	Per. lb.
..... Auriculaeflora, Gigantea, Extra Choice.....	\$ 5.00
..... Scarlet Defiance, Brilliant Scarlet, Very True.....	5.00
..... Rose and Pink Shades.....	5.00
..... Purple and Blue Shades.....	5.00
..... Lutea, Yellow, Very Choice.....	5.00
..... White, Extra Choice.....	5.00
..... Named Varieties. Mixed, Extra Choice Blended	5.00
..... Splendid Mixture, Grown as Mixture from Se- lected Strains .....	4.00

### XERANTHEMUM

..... Double Mixed .....	\$ 3.00
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## ZINNIA, MAMMOTH DOUBLE

Our Zinnias have come to be recognized the country over as the highest standard of these beautiful flowers. The flowers have been developed to an immense size, perfectly doubled and absolutely true to name. We offer our California strains with absolute confidence in the complete satisfaction of the buyer.

Tall Robusta Grandiflora Plenissima—

..... White .....	\$ 4.00
..... Flesh .....	4.00
..... Yellow .....	4.00
..... Scarlet .....	4.00
..... Crimson-Purple Shades .....	4.00
..... Special Selected, Mammoth Mixed.....	4.00
..... Choice Double Mixed.....	3.50
..... Elegan's, All Varieties, Choice, Double Mixed....	2.50

### ZINNIA DWARF

..... Dwarf, Very Choice, Double Small Flowers, Mixed .....	\$ 2.75
..... Gracillia Coccinea, Red Riding Hood, Miniature Double Scarlet Flowers.....	3.00

# CONTRACT FOR CROP OF 1921

....., 19.....  
This Agreement, made in duplicate the.....day of  
.....,19....., by and between the  
JOHANSEN-WINSLOW COMPANY, of Los Angeles, Calif.,  
party of the first part, and.....  
of....., the party of the  
second part.

WITNESSETH: That for and in consideration of the  
covenants hereinafter entered into by the said party of the  
first part, said party of the second part does hereby purchase  
of said first party the quantities and varieties of seeds herein  
named, and agrees to pay therefore at the prices attached,  
and at the following terms, to-wit: TERMS—SIGHT DRAFT-  
BILL OF LADING ATTACHED, LESS 2% OR SIXTY DAYS  
TRADE ACCEPTANCE—NET FROM DATE OF INVOICE.  
Bags or retainers at cost. All seeds F. O. B. growing station.

Said first party, in consideration of the foregoing, does  
further agree to cause to have planted sufficient acreage of  
seeds or roots to produce under normal conditions, the quan-  
tities of seeds herein specified, and in the event of a short  
crop, to deliver pro rata amounts in full satisfaction of this  
contract. Shipments to be made to the party of the second  
part as soon as practicable after harvest.

NON-WARRANTY. It is further understood that while  
the party of the first part will exercise the greatest care in  
growing and harvesting their seeds, rogueing all crops under  
personal supervision, to the best of their ability, true to name,  
and ship nothing but what they believe will give satisfaction.  
However, it must be expressly understood they give no war-  
ranty, express or implied, as to description, quality, produc-  
tiveness, or any other matter of any seeds they deliver, and  
that they will not in any way be responsible for any crops  
produced therefrom, and that only under these conditions is  
the above order accepted and booked.

IN WITNESS WHEREOF, the parties hereto have set  
their hands and seals the day and year above written.

JOHANSEN-WINSLOW COMPANY.

Per.....  
Party of the first part.

Per.....  
Party of the second part.

Witness:

.....  
.....



## SPECIAL INSTRUCTIONS

Please specify how ship :

Freight.....

Express.....

**SEED GROWING CONTRACT**

**CROP 1921**

**JOHANSEN-WINSLOW COMPANY**  
**of El Monte, Calif.**

**And**

.....  
**of**.....  
.....

**Date**.....